



## **Schwartz Center Names Matt Herndon as Chief Executive Officer**

BOSTON (September 12, 2018) – [The Schwartz Center for Compassionate Healthcare](#), a national leader in the movement to strengthen and sustain the human connection at the heart of healthcare, today announced the appointment of Matt Herndon to serve as its Chief Executive Officer (CEO).

An attorney with deep roots in the healthcare industry, Herndon brings more than two decades of successful strategic organizational growth and leadership to his new role. Most recently at Boston Medical Center HeathNet Plan, where he was Chief Legal Officer & Vice President of Government Affairs, Herndon was responsible for the organization's Legal and Compliance, Government and Public Affairs, Public Partnerships, and Human Resources departments. During his tenure, he oversaw the launch of several new product lines focusing on subsidized populations and seniors as well as workforce engagement initiatives.

Prior to that, Herndon held leadership positions at Harvard Pilgrim Health Care and in the Office of Massachusetts Senate Counsel.

“Matt’s deep knowledge of healthcare and his extensive leadership experience in organizational oversight, operations, and program and product development, position him perfectly to take on this role,” said Ruth Kilduff, RN, Chair of the Schwartz Center. “Most importantly, though, it is his commitment to our mission that makes him such a great fit. Matt absolutely embraces our quest to make compassionate healthcare the national norm. He epitomizes our mission and we are thrilled to have him.”

In his new role, Herndon will focus on strengthening and extending Schwartz Center programs, including the signature Schwartz Rounds<sup>®</sup>, while working to develop a new strategic framework that will advance the organization’s reach in supporting healthcare providers in their efforts around compassionate care.

“I’m deeply honored to have been selected to lead the Schwartz Center,” said Herndon. “I’m grateful for the opportunity to advance its mission and extend Ken Schwartz’s legacy through the work he had in mind when he founded the Schwartz Center with his wife, Ellen. Compassionate care needs to be established as a core operating principle in today’s healthcare delivery system. That’s our challenge and I’m incredibly excited to get started.”

Herndon received his J.D. from Case Western Reserve University School of Law and his A.B. from Bowdoin College. A longtime resident of Massachusetts, Herndon lives on the South Shore with his family. He will begin his new role at the end of September.

### **About the Schwartz Center for Compassionate Healthcare**

Established in 1995, the Schwartz Center for Compassionate Healthcare, a leader in the movement to make compassion a vital element in every patient-caregiver interaction, was founded on the belief that greater compassion and more meaningful collaboration are fundamental to the kind of care clinicians want to deliver and patients want to receive.

The Schwartz Center is a non-profit organization, with more than 550 organizational members in the U.S., Canada, U.K., Ireland, Australia and New Zealand supporting 265,000 healthcare professionals each year. Schwartz Center members rely on our programs, education and resources to support clinician well-being, enhance the quality of care, enable better outcomes and create a more positive and rewarding experience for all members of the care team, patients and their families. The innovative Schwartz Rounds® unites caregivers from a range of disciplines to share experiences, learn from each other and focus on the human dimension of medicine.

The Center's Compassion in Action Healthcare Conference ([compassioninactionconference.org](http://compassioninactionconference.org)) brings together clinicians, patients and families, health system leadership and others to advance a common goal of delivering more compassionate, collaborative care. To help patients and family members acknowledge their caregivers who epitomize the qualities of compassionate care the Schwartz Center established the Honor Your Caregiver program.

Visit us at [theschwartzcenter.org](http://theschwartzcenter.org) or follow us on [Facebook](#) or [Twitter](#).

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