



Touchpoints

January 2016

Issue #37

A Patient-Caregiver Story: A Bond that Transcends

When Rosemary's 6-year-old son was diagnosed with stage 4 cancer, his doctor earned their trust in a way few could. This is the story of 2015 [Schwartz Center National Compassionate Caregiver of the Year Award](#) finalist **Dr. Melody Cunningham** and the powerful connections she has with her patients and their families. [Listen to WBUR's feature](#) | [Read Dr. Cunningham's profile](#)

2016 Compassion in Action Webinar Series



We're pleased to announce the launch of our 2016 *Compassion in Action* monthly [webinar series](#). The series, led by Schwartz Center Medical Director **Beth Lown, MD**, and internationally renowned faculty, will provide tools, skills and strategies to successfully integrate components of our innovative Compassionate, Collaborative Care - "[The Triple C](#)" - framework in every health care

setting. In a recent [Academic Medicine journal article](#), Dr. Lown and colleagues describe how health care professionals, in partnership with patients and families, can implement the Triple C framework in health

Save the Dates!

Office Hours Webinar

Thursday, Feb. 4, 2016
Noon-1:00 PM ET

"Creative Ways to Fund Your
Schwartz Center Membership"

[REGISTER NOW](#)

Compassion in Action Webinar

Thursday, Feb. 9, 2016
4:00-5:00 PM ET

"Cultivating Compassion and
Avoiding Burnout"

professional education and in quality initiatives.

Campaign for Compassionate Healthcare Exceeds Goal

the **CAMPAIGN** for compassionate **healthcare**

Thanks to the support of more than 200 donors nationwide, our [Campaign for Compassionate Healthcare](#) has exceeded its goal and raised **\$5.5 million** to protect and preserve compassionate care for patients and families, work to embed compassionate care in our health care system, and make compassionate care a national health care priority.

A few of the highlights of what the Campaign funds have enabled us to accomplish are:

1. [Doubling the number of caregivers we reach](#) to more than 200,000 each year
2. [Increasing our national reach by more than 35%](#) by expanding the number of Schwartz Center members
3. Convening hundreds of health care leaders at forums in NYC and Boston to [share best practices](#)
4. Expanding our award to herald compassionate care from a regional honor into our [Schwartz Center National Compassionate Caregiver of the Year Award](#)

[Learn more about our accomplishments](#)

Creative Ways to Fund Your Membership Webinar



Join us on Feb. 4 as **Tanya Holton**, senior director of development and **Pamela Mann**, director of programs and Rounds training share innovative strategies for funding Schwartz Center membership. [This webinar](#) is open to all members and

organizations interested in Schwartz Center membership. We encourage you to invite a fundraising colleague to participate. [Register now](#)

Striving for Humanity in End-of-Life Care



Andrea had hoped to give her mother **Fran** something simple yet profound at the end of her life: a peaceful death. Yet she encountered a stunning lack of compassion during her mother's health care journey. Her family's experience during her mother's final days inspired Andrea to become an advocate for compassionate hospice care. Now, with Andrea's help, the Schwartz Center dedicates 15% of our outreach to institutions that serve

REGISTER NOW

Regional Meetings and Facilitation Workshops

View the [dates and details](#) for our 2016 sessions

REGISTER NOW

For [Schwartz Center members](#) only

Health Policy Breakfast

Thursday, April 28, 2016

7:30-10:00 AM ET

Ropes & Gray LLP
800 Boylston St.
Boston, MA

Details to come

Celebration of Women in Healthcare

Wednesday, May 25, 2016

5:00-7:30 PM ET

Tufts Health Plan
705 Mount Auburn St.
Watertown, MA

Details to come

Boston Thought Leadership Breakfast

Friday, Oct. 14, 2016

7:30-10:00 AM ET

Mandarin Oriental Hotel
776 Boylston St.
Boston, MA

Details to come

Joyce A. Murphy Named Outstanding Woman in Business



We're pleased to share that **Joyce A. Murphy, MPA**, Schwartz Center Board Member and Executive Vice Chancellor of UMass Medical School's Commonwealth Medicine division, has been named one of *Worcester Business Journal's* [Outstanding Women in Business](#). Joyce said that it was her younger brother Brian who inspired her to follow a career path in health care. Brian was just 11 when he died from Hunter's Syndrome at home, surrounded by

family. "My journey began early on. I learned that caring and compassion was most important. Working in health care is an incredible honor and responsibility." Congratulations, Joyce!

Thank You for Your Support Over the Past 20 years!



Thank you for all of your support this past year, and for the past two decades. Together, we are making compassionate health care a national priority. [Watch a short video about our first 20 years](#)

Annual Kenneth B. Schwartz Compassionate Healthcare Dinner

Tuesday, Nov. 15, 2016

Boston Convention & Exhibition Center
415 Summer St.
Boston, MA

Details to come

Join Our Team

We're seeking talented candidates to fill the following roles at the Schwartz Center:

- Manager of Fundraising Data
- Membership Development Manager
- Staff Accountant
- Regional Consultant - West Coast
- Development Intern - Summer 2016

[Learn more](#) about these opportunities!

Your Gift Counts

Help support our programs in compassionate health care!

DONATE

December's Top Posts

Here are the top three [Facebook](#) posts that resonated most with our followers last month:

1. [A young boy's eye tumor diagnosis and the doctor and nurse who provided hope and compassion as they cared for the whole family.](#)

2. [John, a geriatric social worker, spent time getting to know Cathy and her aging patients and treated them as people, not just illnesses.](#)

3. [Dr. Edward Choi spends hours each week playing the guitar for and connecting with his patients.](#)

Connect With Us!



We Want Your Feedback

Questions, comments, or
suggestions?

EMAIL US