



the schwartz center  
FOR COMPASSIONATE HEALTHCARE



# Touchpoints

November 2015

Issue #35



**Featured Speaker and  
Award-winning Author**

Photo by  
Aubrey Calo

**ATUL GAWANDE, MD, MPH**

Award-winning author **Atul Gawande, MD, MPH**, will be the honorary speaker at our [20th Annual Kenneth B. Schwartz Compassionate Healthcare Dinner](#) on **Nov. 18, 2015** in Boston. He will also present the inaugural [Schwartz Center National Compassionate Caregiver of the Year \(NCCY\) Award](#).

Help us reach our fundraising goal and join 2,000 of our supporters, including CEOs and senior leaders from hospitals, health plans, health-

Save the Dates!

**20th Annual Kenneth B.  
Schwartz Compassionate  
Healthcare Dinner**

**Wednesday, Nov. 18, 2015**

Boston Convention &  
Exhibition Center  
415 Summer Street  
Boston, MA

**REGISTER**

**Regional Meetings and  
Facilitation Workshops**

View the [dates and details](#) for  
our 2015-2016 sessions

related associations, and biotech, pharmaceutical and device companies. Your support helps us fund our vital programs all year long.

Learn about **sponsorship opportunities** for [individuals](#) or [organizations](#).

**REGISTER**

Seating is limited and is on a first-come, first-serve basis.

### Meet our NCCY Award Finalists



We invite you to [learn more about this year's Schwartz Center NCCY Award finalists](#), each of whom demonstrates extraordinary devotion and compassion in caring for patients, families and colleagues:

- **Rick Boyte, MD**, The University of Mississippi Medical Center, Jackson, MS
- **Melody J. Cunningham, MD**, Le Bonheur Children's Hospital, Memphis, TN
- **Cheryl D. Kane, MEd, BSN, RN**, Boston Health Care for the Homeless Program, Boston, MA
- **Krista Nelson, MSW, LCSW, OSW-C**, Providence Cancer Center, Portland, OR
- **Jayne O'Malley, BSN, RN, OCN**, Orange Regional Medical Center, Middletown, NY
- **Terry Yoas, CNA**, Santa Rosa Memorial Hospital, Santa Rosa, CA

Each of these finalists will be honored at our [20th Annual Kenneth B. Schwartz Compassionate Healthcare Dinner](#) on Nov. 18 in Boston, where the award recipient will be named.

This award is made possible through the support of **Modern Healthcare** and **Novo Nordisk**.

**REGISTER**

For [Schwartz Center members](#) only

### Office Hours Webinar

**Thursday, Jan. 28, 2016**

Noon-1:00 PM ET

"Creative Ways to Fund Your Schwartz Center Membership"

**REGISTER**

### October's Top Posts

Here are the top three [Facebook](#) posts that resonated most with our followers last month:

1. [A 2015 Schwartz Center NCCY Award finalist is recognized by patients, patient families and colleagues for her kindness and warmth.](#)
2. [A pediatric palliative and critical care physician who is known for providing unwavering care is recognized by the 2015 Schwartz Center NCCY Award](#)
3. [This 2015 Schwartz Center NCCY Award finalist works to build long-lasting relationships built on trust with her homeless patients.](#)

### Your Gift Counts

Help support our programs in compassionate healthcare!

## Introducing Our 2015 Dinner Chairs



We hope you'll join our [20th Annual Kenneth B. Schwartz Compassionate Healthcare Dinner](#) chairs for another great event. We've been excited to introduce you to a dinner chair in each of the last three newsletter issues leading up to the dinner.

Meet Dinner Chair **Ruth Kilduff**, Chair of Integro USA and Vice Chair of the Schwartz

Center Board. Ruth says, "Our work is more urgent than ever, more relevant than ever, and must be more fully embraced than ever in this tumultuous healthcare environment. Every minute I spend working on behalf of the Center is a privilege and I appreciate the support of everyone who gives to the Center through word, deed or philanthropy for making that possible." [Learn more or register for this event.](#)

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## Preview of Two Chances to Win at the Dinner

Dinner attendees will have two chances to win great prizes:

The **Opportunity Drawing** offers a chance to win premium prizes. Here's a sneak peek of what we're offering this year:

- **Red Sox Package**
- **Celebrity Chef Package**
- **A Year in Boston Sports Package**
- **Vacation Package** (Your choice of [three packages](#))

For just \$20 our **Grab Bags** will get you a chance to win gift cards for local restaurants, sporting events, spas, and more! The Grab Bags are cash-only, so bring your \$20s for our 20th!

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## Volunteer for the Annual Dinner



Our volunteers are an essential part of a successful and inspiring evening. [Review available positions and sign-up!](#)

Volunteers will have an opportunity to win prizes for their participation and dinner is

provided.

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## Regional Meeting Spotlight

DONATE

## National Business Members

### EXECUTIVE CIRCLE

Bank of America Merrill Lynch  
Blue Cross Blue Shield of Massachusetts  
CNA Insurance  
Harvard Pilgrim Health Care  
Johnson & Johnson Innovation  
Massachusetts General Hospital  
Tufts Health Plan

### LEADER CIRCLE

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Choate, Hall & Stewart LLP  
Genesis HealthCare  
Integro Insurance Brokers  
MKA Executive Planners  
Novo Nordisk  
Partners HealthCare  
Tsoi/Kobus & Associates  
Vertex

[Learn more about becoming a business member.](#)

## Join Our Team

We're seeking talented candidates to fill the following roles at the Schwartz Center:

- Staff Accountant
- Financial Analyst
- Membership Development Manager
- Manager of Donor Data and Analytics
- Communications Intern - Spring 2016

[Learn more](#) about these opportunities!

Connect With Us!



Schwartz Center Medical Director **Beth Lown, MD**, will offer a presentation during the upcoming [Nov. 18 Schwartz Center Regional Meeting](#). Beth's discussion of the [Compassionate, Collaborative Care Model and Framework](#), will help participants learn about the science of compassion and the role of compassion in preventing burnout, and in sustaining wellbeing and connection.

Participants will learn and explore strategies to build compassion capacity in their organizations. Regional Meetings are open to Schwartz Center members. [Learn more about becoming a member.](#)



We Want Your Feedback

Questions, comments, or suggestions?

[EMAIL US](#)