



the schwartz center  
FOR COMPASSIONATE HEALTHCARE



July 2015

Issue #:

## New White Papers on the Patient-Caregiver Relationship

The Schwartz Center has [released](#) two new white papers that address current issues affecting the patient-caregiver relationship. The first white paper, [The Impact of Healthcare Cost Controls on the Patient-Caregiver Relationship](#), is based on our [New York Thought Leadership Breakfast](#) conducted in partnership with NewYorkBIO, where the session focused on rising healthcare costs and the role of physicians in educating patients and families about treatment costs.

The second white paper, [Overcoming the Stigma of Mental Illness to Ensure Compassionate Care for Patients and Families](#), highlights the major themes that emerged from our recent [Health Policy Breakfast](#) in Boston, including the importance of caregiver partnerships with patients' families and education as the key to fighting stigmatization.

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## Introducing Our New Board Members

We are pleased to announce two new members who have joined our Board of Directors:

**Margie Stanzler** recently retired from her position as the Schwartz Center's senior director of programs. She started as an original board

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### Office Hours Webinar

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member and transitioned to become the Center's first staff member in 1997. She has been integrally involved in the organization since then. [Read Margie's story.](#)



**Erik Wexler** is the CEO of the Northeast Region of Tenet Healthcare, one of the nation's leading healthcare services companies. He previously served as president and CEO of Saint Vincent Hospital in Massachusetts and

president of Northwest Hospital in Maryland. In addition to having served on the board of Ana Maria College, he is active in the United Way. Wexler served as a dinner chair for the 18th Annual Kenneth B. Schwartz Compassionate Healthcare Dinner in 2013.

## Schwartz Center Membership Survey Results

We recently conducted a survey to learn from our [Schwartz Center members](#). A few highlights:

- **99%** of respondents reported great value in discussing challenging social and emotional aspects of patient care
- **94%** of respondents valued Schwartz Center membership in addressing and preventing burnout
- **26%** of respondents said their organization has implemented new programs, systems or process changes as a result of Schwartz Center programs
- Respondents rated **education and training** as the most valuable benefit of membership



This feedback is invaluable and will help guide our 2016 educational programming. For any questions about the member survey, please contact Program Manager [Sheri Carey](#). [Learn more about becoming a member.](#)

## Mallika's Story: From Caregiver to Patient

A very accomplished woman who always felt she was firmly in control of her surroundings, **Dr. Mallika Marshall** believed only one thing was missing from her life--she and her husband wanted to have children. In 2003, she was early in her career as both an urgent care doctor and a health reporter, and had always wanted to be a mother. However, at 33 years old, she was beginning to feel nervous about the prospects of having a child. Her trust in science and the medical community led her to consult a fertility specialist. [Check out Mallika's story.](#)

For [Schwartz Center members](#) only

## Boston Thought Leadership Breakfast

**Friday, Oct. 16, 2015**

Mandarin Oriental Hotel  
776 Boylston Street  
Boston, MA

"Ensuring Compassionate Care for a Rapidly Aging Population"

**REGISTER NOW**

## Compassion in Action Webinar

**Monday, Oct. 19, 2015**

4:00-5:00 PM ET

"Family Meetings: Improving Patient-Family-Clinician Communication"

**REGISTER NOW**

## 20th Annual Kenneth B. Schwartz Compassionate Healthcare Dinner

**Wednesday, Nov. 18, 2015**

Boston Convention & Exhibition Center

**REGISTER NOW**

## Your Gift Counts

Help support our programs in compassionate healthcare!

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June's Top Posts



## Introducing our 2015 Dinner Chairs



We hope you'll join our [2015 Kenneth B. Schwartz Compassionate Healthcare Dinner](#) chairs for another great event. This year's chairs are:

- Marna Borgstrom, President and CEO, Yale-New Haven Hospital Health System; CEO, Yale-New Haven Hospital
- Ruth Kilduff, Chairman, Integro Insurance Brokers; Vice Chair, Schwartz Center Board of Directors
- Stacey Lucchino
- Mark E. Reynolds, President, CRICO

[Learn more or register](#) for this event.

## Campaign Challenge Fund - Make Your Gift Today!



Help us meet our ambitious \$5 million goal to redefine quality care and expand our vital programs across the country. Every gift made before Nov. 18th will be matched 100% by a group of donors who have created a special Campaign Challenge Fund up to a total of \$130,000. By making a gift to the [Campaign for Compassionate Healthcare](#), you'll help us move closer toward our vision that every patient receive compassionate care and every clinician be supported in delivering it. Join the movement for compassionate healthcare today, and help us raise this critical \$130,000 to meet the Campaign Challenge Fund. [Please make your gift today.](#)

Here are the top three [Facebook](#) posts that resonated most with our followers last month:

1. [Compassion in action at Massachusetts General Hospital](#)
2. [Innovation starts with the heart, not the head](#)
3. [When doctors don't talk to doctors](#)

## Join Our Team

We're seeking candidates to fill the following roles at the Schwartz Center:

- Senior Director of Policy and Strategic Partnerships
- Office Assistant
- Regional Consultant - Mountain Region

[Learn more](#) about these opportunities!

## Connect With Us!



## We Want Your Feedback

Questions, comments, or suggestions?

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The Schwartz Center | 205 Portland Street | 6th Floor | Boston | MA | 02114