

the schwartz center
FOR COMPASSIONATE HEALTHCARE



VIRTUAL 25TH ANNUAL KENNETH B. SCHWARTZ

COMPASSIONATE HEALTHCARE DINNER

THURSDAY, DECEMBER 3, 2020 | 7:00 PM





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Kate Walsh
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Marilyn Yager

LEGAL COUNSEL

Stephen Weiner

Dear friend,

The Schwartz Center entered its 25th year as an organization just as the coronavirus entered our communities. This health crisis is impacting every aspect of daily life, but the toll on healthcare professionals, leaders and organizations is immense.

With 25 years of supporting, educating and training hundreds of thousands of professional caregivers, **the Schwartz Center is uniquely positioned to support the healthcare community during this time.** The collision of the pandemic, systemic health disparities, and racism has brought on a national reckoning. In the face of these crises, we keep coming back to one value that can offer a path toward healing and community and that has defined the Schwartz Center for 25 years: *Compassion*.

Since the onset of the pandemic, the Schwartz Center has created guidance for Virtual Schwartz Rounds, developed a [COVID-19 resource page](#), held a multi-month free webinar series focused on caregiver needs and launched Stress First Aid training designed to alleviate the long-term mental health effects of care during the coronavirus on healthcare professionals.

In addition to educational programs, the Schwartz Center brings together the healthcare community each year for the [Kenneth B. Schwartz Compassionate Healthcare Dinner](#) to celebrate the extraordinary acts of compassion of the finalists and recipient of its flagship recognition program, the National Compassionate Caregiver of the Year® Award.

This year, however, is different. Caregivers everywhere are individually and universally making a profound difference through their unmatched dedication to compassionate, collaborative patient and family centered care. It would be impossible to single out one individual or team for special recognition this year. Fittingly, the Schwartz Center will ***Honor a Nation of Caregivers*** by telling the collective story of healthcare providers doing extraordinary work during the pandemic.

As co-chairs of this year's **25th Annual Kenneth B. Schwartz Compassionate Healthcare Dinner**, **we know that compassionate care makes a difference and that support for caregivers right now is crucial. We invite you and your company to join us as a sponsor during this special anniversary year.** Your contribution will allow the Schwartz Center to bring programming to as many healthcare professionals as possible by funding financial assistance and developing new programs to meet the changing needs of the healthcare community.





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We had hoped to be together in-person to unite in the vision of a world where all who seek and provide healthcare experience compassion. **However, this year we will convene virtually on Thursday, December 3, 2020 to honor a nation of compassionate caregivers and raise money for programs to support their mental and emotional well-being.**

You can still look forward to an inspiring convening and networking and visibility opportunities for your organization, while raising important funds for the Schwartz Center to support and sustain caregivers during these uncertain times. We are counting on your support from the comfort of your home.

Thank you for your consideration. Feel free to contact Melissa Restivo at the Schwartz Center at mrestivo@theschwartzcenter.org with any questions.

Sincerely,

Jack Connors, Jr.

Lois Cornell
Executive Vice President
Massachusetts Medical Society

Andrew Dreyfus
President & Chief Executive Officer
Blue Cross Blue Shield of Massachusetts

P.S. We also invite you to submit stories of compassion to be shared at the annual dinner [on our website](#).



PROGRAM THURSDAY, DECEMBER 3, 2020

THANK YOU TO OUR EARLY SUPPORTERS



WHY SHOULD YOU SPONSOR?



Position your organization as a patient-centered organization that is sensitive to the needs of caregivers



Support education and training programs for healthcare providers who care for underserved and vulnerable populations



Honor and celebrate the caregivers who risk everything to provide compassionate care



I'm honored to have the opportunity to support the Schwartz Center's efforts to not only recognize caregivers who demonstrate compassionate care, but also to help optimize the intersection of compassionate care, health outcomes, and healthcare cost."

Michael Carson, President and Chief Executive Officer,
Harvard Pilgrim Health Care

DINNER CHAIRS

Jack Connors, Jr.

Lois Cornell, Executive Vice President, Massachusetts Medical Society

Andrew Dreyfus, President & Chief Executive Officer, Blue Cross Blue Shield of Massachusetts

EVENT COMMITTEE

Ellen R. Cohen, MSW, President, Schwartz Center Board

Robert K. Coughlin, President and CEO, MassBio

Kerry Flynn, Vice President, Chief IP Counsel, Vertex Pharmaceuticals

Betsy Pingree Frawley and James M. Litton

Ruth Kilduff, Member, Schwartz Center Honorary Board

Sharon McNally, President, Camp Harbor View Foundation; Chief of Staff,
Connors Family Office

Jo Frances Meyer, Director, Puddingstone Consulting

Jay Shiland, Partner, MTS Health Partners LP

Marjorie and Paul Stanzler

Lynn Wiatrowski, Executive Vice President, Bank of America Merrill Lynch

2020 CORPORATE SPONSORSHIP BENEFITS

As the Schwartz Center celebrates our 25th anniversary year, we recognize that caregivers need the emotional and psychosocial support and training that we provide to help sustain and nourish them. The public health crisis created by the COVID-19 pandemic has strained the country's healthcare system like never before and, as a result, healthcare professionals everywhere have faced unimaginable challenges, selflessly putting themselves at risk to care for others.

The coronavirus has further exposed deep inequities in underserved communities and created unprecedented financial challenges, especially for the healthcare organizations that serve them. **Sponsorship of this year's event will go in part to offer collaborative education and training programs to organizations that care for underserved and vulnerable populations and that otherwise could not afford our membership, such as community health centers, Indian Health Services, and VA healthcare facilities.** Financial relief for certain organizations in 2020 and 2021 will enable Schwartz Center staff to continue bringing needed programming and resources to even more healthcare professionals during this difficult time.

\$100,000 – Leader

Program Impact:

A \$100,000 sponsorship underwrites financial aid for Schwartz Rounds training and healthcare membership at 7 healthcare organizations providing care for underserved or vulnerable communities and will fund a Compassion in Action educational webinar, accessible to all caregivers, in 2021.

Sponsorship Benefits:

- Speaking opportunity for a representative from your organization
- Acknowledgement by a speaker during the event program
- Access for 40 guests to join the virtual event
- Schwartz Center Chairman Circle Business Membership for FY21 (a \$50,000 value)
- Mention in all pre- and post-event related press releases
- Logo placement on the keynote address
- Logo placement during the event and on the screen during intermission
- Logo on event registration page
- Host a VIP pre-event gathering
- Opportunity to co-develop promotional material
- Name recognition on invitation mailed to 7,000 individuals and organizations*
- Recognition in Schwartz Center e-newsletter, Touchpoints, sent to 30,000+ people*
- Name recognition in electronic invitation sent to 30,000+ people*
- Name recognition in the program book and 2020 Annual Report
- Logo and name recognition on Schwartz Center website and social media outlets

\$50,000 – Champion

Program Impact:

A \$50,000 sponsorship underwrites financial aid for Schwartz Rounds training and healthcare membership at 4 healthcare organizations providing care for underserved or vulnerable communities and will fund 2 scholarships granted to medical and health professions students for the 2021 Compassion in Action Healthcare Conference.

Sponsorship Benefits:

- Acknowledgement by a speaker during the event program
- Mention in all pre- and post-event related press releases
- Access for 30 guests to join the virtual event
- Host a VIP pre-event gathering
- Logo placement during the event and on the screen during the intermission
- Name recognition on invitation mailed to 7,000 individuals and organizations*
- Recognition in Schwartz Center e-newsletter, Touchpoints, sent to 30,000+ people*
- Name recognition on the electronic invitation sent to 30,000+ people*
- Name recognition in the program book and the 2020 Annual Report
- Logo and name recognition on Schwartz Center website and social media outlets

\$25,000 – Trustee

Program Impact:

A \$25,000 sponsorship underwrites financial aid for Schwartz Rounds training and healthcare membership at 2 healthcare organizations providing care for underserved or vulnerable communities and will fund 2 scholarships granted to medical and health professions students for the 2021 Compassion in Action Healthcare Conference.

Sponsorship Benefits:

- Access for 20 guests to join the virtual event
- Host a VIP pre-event gathering
- Logo placement during the event and on the screen during intermission
- Name recognition on invitation mailed to 7,000 individuals and organizations*
- Recognition in Schwartz Center e-newsletter, Touchpoints, sent to 30,000+ people*
- Name recognition on the electronic invitation sent to 30,000+ people*
- Name recognition in the program book and the 2020 Annual Report
- Logo and name recognition on Schwartz Center website and social media outlets

\$10,000 – Benefactor

Program Impact:

A \$10,000 sponsorship underwrites financial aid for annual healthcare memberships at 2 healthcare organizations providing care for underserved or vulnerable communities and will fund 1 scholarship granted to a medical and health professions student for the 2021 Compassion in Action Healthcare Conference.

Sponsorship Benefits:

- Access for 12 guests to join the virtual event
- 2 invitations to a VIP pre-event gathering
- Logo placement during the event and on the screen during intermission
- Name recognition on invitation mailed to 7,000 individuals and organizations*
- Recognition in Schwartz Center e-newsletter, Touchpoints, sent to 30,000+ people*
- Name recognition on the electronic invitation sent to 30,000+ people*
- Name recognition in the program book and the 2020 Annual Report
- Logo and name recognition on Schwartz Center website and social media outlets

\$5,000 – Patron

Program Impact:

A \$5,000 sponsorship underwrites financial aid for 1 annual healthcare membership at a healthcare organization providing care for underserved or vulnerable communities and will fund 2 scholarships granted to medical and health professions students for the 2021 Compassion in Action Healthcare Conference.

Sponsorship Benefits:

- Access for 10 guests to join the virtual event
- Listing on the dinner invitation and in the program book
- Name listing on the screen during intermission
- Name recognition on the electronic invitation sent to 30,000+ people*
- Name recognition in the program book and the 2020 Annual Report

**The Schwartz Center mail and email lists include senior leaders from hospitals, health plans, health associations, biotech, pharmaceutical and medical device industries. Our mailing lists include hundreds of healthcare member organizations from across the country and around the world, as well as patients and families who are committed to making compassionate care a national priority.*

“ I think the Schwarz Center is the perfect antidote for this changing world of medicine because it reminds people that it’s really all about the patient-caregiver relationship.”

Katie Couric, Journalist, Best-Selling
Author, and Cancer Advocate

SCHWARTZ CENTER HEALTHCARE MEMBER BENEFIT

We are pleased to offer this special sponsorship level to our healthcare members. This contribution includes two scholarships to the Schwartz Center's 2021 Compassion in Action Healthcare Conference for your staff.



\$3,500 – Friend FOR SCHWARTZ CENTER HEALTHCARE MEMBERS ONLY

Sponsorship Benefits:

- Access for 10 guests to join the virtual event
- Two scholarships to the 2021 Compassion in Action Healthcare Conference, June 27-29, 2021
- Listing on the dinner invitation and in the program book
- Name listing on the screen during intermission
- Name recognition on the electronic invitation sent to 30,000+ people*
- Name recognition in the program book and the 2020 Annual Report

**The Schwartz Center mail and email lists include senior leaders from hospitals, health plans, health associations, biotech, pharmaceutical and medical device industries. Our mailing lists include hundreds of healthcare member organizations from across the country and around the world, as well as patients and families who are committed to making compassionate care a national priority.*

OTHER BENEFITS INCLUDE

TRAINING & SUPPORT | EDUCATION | COMMUNITY | RECOGNITION



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For more details on these benefits, please visit:
theschwartzcenter.org/join/healthcare-membership



The Annual Kenneth B. Schwartz COMPASSIONATE HEALTHCARE DINNER

2019 CORPORATE AND HEALTHCARE DINNER SUPPORTERS

Check out who was there last year...

National Business Members

Chairman Circle

CRICO
Massachusetts General Hospital

Executive Circle

Bank of America Merrill Lynch
Blue Cross Blue Shield of Massachusetts
Harvard Pilgrim Health Care
Mass General Brigham

Leader Circle

American Hospital Association
Benchmark Senior Living
Genesis HealthCare
MedPro Group
Tufts Health Plan

NCCY Award Sponsors

American Diabetes Association
American Heart Association/American
Stroke Association
Community Foundation of East
Central Illinois
In honor of Gloria Valenti
Mann Family Foundation
National Hospice and Palliative Care
Organization

Dinner Program

Underwriter

CRICO

Founder

Greater New York Hospital Association
Massachusetts General Hospital

Champion

Mintz, Levin, Cohn, Ferris, Glovsky,
and Popeo

Trustee

Beth Israel Lahey Health
The Connors Family Office

Benefactor

Boathouse Group, Inc.
Bristol-Myers Squibb
The Chartis Group
Coverys
CVS Health
Hill, Holliday, Connors, Cosmopolos, Inc.
Massachusetts General Hospital Cancer
Center
McLean Hospital
The MENTOR Network
NTT Data, Inc.
PFM
Prime Bucholz
Vertex Pharmaceuticals

Supporter

Baystate Health
Beaumont Financial Partners
Boston Children's Hospital
Boston Medical Center
Boston Medical Center
HealthNet Plan
Boston Red Sox
Brigham and Women's Hospital
Choate, Hall & Stewart LLP
Citibank
The Colony Group LLC
Commonwealth Care Alliance
Dana-Farber Cancer Institute
Dartmouth-Hitchcock Medical Center
Deloitte & Touche LLP
Epic Insurance Brokers
Finnegan, Henderson, Farabow,
Garrett & Dunner
Foley Hoag
Foley & Lardner LLP
Freedman HealthCare
KPMG LLP
Liberty Mutual & Ironshore
Marsh USA
Massachusetts Medical Society
MassBio
McDermott Will & Emery LLP
MERGE Boston
Middleton & Company, Inc.
Murphy & Riley
Pierce & Mandell, PC
Rasky Partners, Inc.
Ropes & Gray LLP
Seyfarth Shaw LLP
Simplify Healthcare
South Shore Health System
State Street Corporation
Sunstein Kann Murphy & Timbers
Thermo Fisher
Tufts Medical Center
Tufts University

University of Massachusetts Medical School
Verrill Dana LLP
Wellforce
Wentworth-Douglass Hospital
WS Development Associates LLC & WS
Asset Management, Inc.

Friend

Alliance Health and Human Services
AllWays Health Partners
Barrett & Singal, PC
Brigham and Women's Hospital Dept. of
Nursing & Patient Care
Cambridge Health Alliance
Edenbridge Health
Emerson Hospital
Main Line Health System
Martha's Vineyard Hospital
MGH Department of Psychiatry
MGH Institute of Health Professions
MGH Nursing and Patient Care Services
Newton-Wellesley Hospital
St. Elizabeth's Medical Center

*The Schwartz Center National Business
Membership Program provides year-round
benefits that include visibility, tickets for all
events and speaking opportunities. For more
information about becoming a Business
Member or sponsoring the dinner, please
contact Melissa Restivo at (617) 724-6795
or mrestivo@theschwartzcenter.org.*

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Candace Young, Treasurer
Jo Frances Meyer, Clerk

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Marilyn Yager

Legal Counsel

Stephen Weiner

.....
The Center reflects the vision of Ken Schwartz, a Boston healthcare attorney who died of lung cancer at age 40 and found that what mattered to him most was the compassionate care he received from his caregivers. Ken founded the Schwartz Center in 1995 – just days before his death – to ensure that all patients receive compassionate care.



Leadership Council

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Richard C. Bane
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Andrea Cohen, MSW
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Ralph DiPisa
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Kimberly Langer
Richard Lynch
Bill Mandell
Pamela Mann, MSSA
Jan Rose
Jeanie Ungerleider, LICSW
Jeffrey Wisch, MD
Peter Zane

Schwartz Center Alumni Leaders

Past Co-Chairs

2019

Michael L. Blau
Michael Carson
Ann-Ellen Hornidge, Esq.

2018

Troyen Brennan, MD
Clare Reilly
Mark E. Reynolds
Peter L. Slavin, MD

2017

Fangli Chen, PhD
Kevin Tabb, MD

2016

Glen Curley
Kerry A. Flynn, CLP
Thomas H. Grape
Larry Renfro
Dianne Savastano, BSN, MBA

2015

Marna P. Borgstrom
Ruth Kilduff
Stacey Lucchino
Clare Reilly
Mark Reynolds

2014

John Fernandez
Sharon McNally
Kimberly Smith
Robert G. Urban, PhD

2013

Lois Cornell
William Gilbane, Jr.
Erik Wexler

2012

Edward Bond, Jr.
Jeanette Clough
Robert K. Coughlin
Keith Pitts
John Scroope

2011

Michael Blau
Ruth Kilduff
Lynn Nicholas
Richard C. Walsh

2010

Walter Ettinger, MD
Gary Gottlieb, MD
Jack McCarthy
Richard C. Walsh

2009

John Albert
Rick Kobus
Joyce A. Murphy
James Roosevelt, Jr.

2008

William Knowlton
Joseph Mullany
Dan Shimkus
Tom Simons

2007

Tom Glynn
Karen Gotting-Smith
Karen Kaplan
Eric Schultz

2006

Tom Grape
Fred Shonkoff
Lynn Wiatrowski

2005

Ellen Cohen, MSW
Andrew Dreyfus
R. Robert Popeo

2004

Corinne Broderick
Julie A. Rosen
Peter Slavin, MD

2003

Kristine and Richard Doherty
Tom O'Neill
Steve Tringale

2002

Elizabeth and Ben Kincannon
Thomas Lynch, Jr., MD
Alan Rottenberg

2001

Charlie Baker
Harris Berman, MD
Jim Hooley
William Van Faasen

2000

Michael Collins, MD
Samuel O. Thier, MD

1999

Betsy Pingree Frawley and James M. Litton

Al Minahan
Peter and Ellen Zane

1998

Thomas Reardon
Rina Spence
Stephen Weiner

1997

Philip Johnston
Alan and Susan Solomont

1996

Richard Glovsky
Tony and Kathy Starr

The Schwartz Center for Compassionate Healthcare is leading the movement to make compassionate healthcare a national priority.

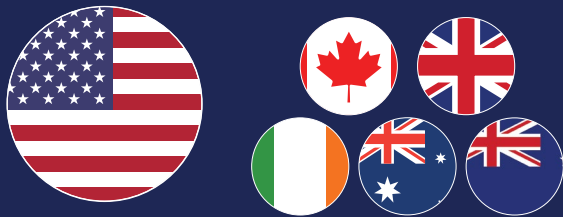
HUNDREDS OF THOUSANDS OF CAREGIVERS

REACHED THROUGH OUR PROGRAMS EACH YEAR



HUNDREDS

OF HEALTHCARE ORGANIZATION MEMBERS ACROSS THE US, CANADA, UK, IRELAND, AUSTRALIA AND NEW ZEALAND



WE WERE FOUNDED ON THE BELIEF THAT GREATER COMPASSION and more meaningful collaboration are fundamental to the kind of care clinicians want to deliver and patients want to receive, and foundational to transforming healthcare organizations. Relationships are at the core of all we do: we help caregivers connect with patients and with each other. We collaborate with stakeholders in all sectors of healthcare to advance policies and systems that support the patient-caregiver relationship.

Our annual dinner is the premier healthcare event in the region. Guests include CEOs and senior leaders from hospitals and health plans, as well as members of biotech, pharmaceutical and medical device industries. There is also a growing corporate presence, with leaders from financial services, construction, real estate and law.

Each year, we bring together the healthcare community to celebrate the extraordinary acts of compassion of the finalists and recipient of the National Compassionate Caregiver of the Year® Award. This year, however, is different. Caregivers everywhere are individually and universally making a profound difference through their unmatched dedication to compassionate, collaborative patient-centered care. It would be impossible to single out one individual or team for special recognition this year. **Fittingly, we will Honor a Nation of Caregivers by telling the collective story of healthcare providers doing extraordinary work during the pandemic.**

Sponsorship of this year's event will go in part to offer collaborative education and training programs to organizations that care for underserved and vulnerable populations and that otherwise could not afford our membership, such as community health centers, Indian Health Services, and VA healthcare facilities. Financial relief for certain organizations in 2020 and 2021 will enable Schwartz Center staff to continue bringing needed programming and resources to even more healthcare professionals during this difficult time.

"It is my privilege to help honor the powerful legacy of my beloved former law partner, Ken Schwartz. The Schwartz Center amplifies his lessons by training and celebrating caregivers who relive suffering through their sincere and profound acts of humanity."

Ann-Ellen Hornidge, Esq.
Board Chair, Beth Israel Lahey Health

